WESTERN STATES SEISMIC POLICY COUNCIL
POLICY RECOMMENDATION 19-1

Rapid and Effective Tsunami Identification and Response

Policy Recommendation 19-1
WSSPC recommends that each coastal state, province, territory and tribal agency work with coastal jurisdictions to develop evacuation plans for both near-source and distant-source tsunamis, and supplement these emergency plans with a preparedness education campaign focusing on instructions to evacuate based on ground shaking, that ensures all populated coastal areas in the WSSPC coastal states, territories and provinces are guided by at least one type of system, appropriate to local conditions. Strong coordination should also occur between and among federal partners, such as the U.S. Geological Survey (USGS), National Oceanic and Atmospheric Administration (NOAA), and the Federal Emergency Management Agency (FEMA) and state/academic institutions developing earthquake early warning system (EEW) technologies, expanding upon the WSSPC Policy Recommendation on Earthquake Early Warning, to ensure appropriate community response to both earthquake and tsunami alerts.

Executive Summary
Coastal jurisdictions should develop emergency response plans that incorporate both near-source tsunamis, where there may be only minutes to evacuate, and distant-source tsunamis, where there may be hours to evacuate.

For near-source tsunamis, a robust education and preparedness campaign should focus on the importance of “natural” warnings, such as earthquake ground shaking felt at the coast as precursor to an incoming tsunami.

For distant-source tsunamis, emergency response plans should use redundant alert and warning notification and communication systems (standardized across the nation) which, in addition to standard evacuation and re-entry protocols, could include evacuation instructions.

Additionally, Early Earthquake Warning (EEW) systems such as Shake Alert can benefit tsunami alerting and evacuation procedures. The tsunami alerting system should work in conjunction with the ShakeAlert EEW system where appropriate.
These warning and notification systems should be tested on a consistent basis (e.g. annually) for confirmation of performance and improved efficiency during an event. WSSPC will work with its federal partners (USGS, NOAA, FEMA, etc.) and the National Tsunami Hazard Mitigation Program (NTHMP) to help maintain a coordinated, consistent and effective, top-to-bottom earthquake and tsunami warning system and public preparedness strategy.
Background

Tsunamis have caused considerable damage and over 440,000 casualties worldwide over the last 150 years. Recent events such as the 2004 Indian Ocean and 2011 Tōhoku tsunamis are a sobering reminder of the magnitude of the problem coastal communities will face. For example, the 2011 Tōhoku tsunami killed ~15,800 people, while the economic impact is estimated to be ~$335 billion, making it the most expensive disaster in history. Most often, tsunamis are created by the rapid uplift of the sea floor offshore during subduction zone earthquakes, and by localized landslides triggered in response to the earthquake shaking. Tsunamis not only affect nearby coastlines within minutes following an earthquake, but can travel long distances and impact distant shorelines several hours after the event. As a result, a clear and immediate distinction must be made between educational outreach campaigns directed at near-source and distant-source tsunamis; effective public education and communication is paramount both preceding as well as following an event.

It is important to eliminate unnecessary coastal evacuations, which can be costly in terms of human risk and lost commerce. Ongoing education is crucial for informing coastal residents and visitors of the procedures to evacuate coastal areas. For example, for a near-source tsunami, upon feeling strong or prolonged ground shaking, residents and visitors should instinctively move rapidly to high ground or inland and not wait for official notices. In contrast, a distant earthquake and tsunami can be detected by a tsunami warning system, which can determine quickly if evacuation is necessary. The warning systems should include:

- Emergency Alert System (EAS) to television and radio broadcast participants;
- Automated telephone notification systems (e.g. reverse-911) and implementation of cell phone notification capabilities.
- Wireless Emergency Alerts (WEA) to the public on their cell phones via the Integrated Public Alert and Warning System (IPAWS).
- Social media;
- Phone trees;
- NOAA weather radios;
- Satellite and cable television;
- Door to door notification;
- Coastal sirens; and,
- Notification via aircraft (e.g. Civil Air Patrol) on-board notification systems, for remote coastlines as available during emergencies.
**Distant-source Tsunamis**

Distant tsunamis are caused by earthquakes far from the affected coast. The public will not necessarily feel the earthquake and there will generally be time for an official warning and evacuation to safe areas. Tsunami preparedness and response plans for a distant tsunami should account for all NOAA alert levels in order to help ensure appropriate evacuation of coastal areas. Evacuation strategies, both on-shore evacuation and offshore maritime evacuation, should also consider evaluation of tidal and/or weather-related conditions. The use of redundant warning systems would increase the immediacy and the coverage of the evacuation notification (see executive summary for a list of what warning systems should include).

Warning and notification systems should be tested on a consistent basis (e.g. annually) for confirmation of performance and improved efficiency during an actual event. Only with multiple systems can the best and most immediate coverage be obtained, thereby potentially minimizing the number of injuries and loss of life from a distant tsunami. Education programs should emphasize that tsunami evacuees should only return to coastal areas in accordance with local plans and guidance, which differ from cancellation of tsunami alerts by the Tsunami Warning Centers.

**Near-source Tsunamis**

A near-source tsunami will most likely be triggered by a major earthquake on a nearby subduction zone, such as the Cascadia subduction zone (CSZ) or Aleutian subduction zone. The earthquake would be characterized by several minutes of strong ground shaking and a tsunami would arrive at the shore within 10-30 minutes after the start of the earthquakes or landslides. In the case of a near-source tsunami, the only effective warning system is the realization by the public that when strong or prolonged ground shaking is felt (in some cases when any shaking is felt), they must be trained to move rapidly away from the shoreline to reach high ground and safety. In the case of a near-source event, a Tsunami Warning Center may not be able to broadcast the message in time for the public to respond, and as such would mainly be providing a warning to other distant localities. For a near-source tsunami, continued education is crucial to inform coastal residents and visitors of procedures to evacuate coastal areas upon feeling strong or prolonged ground shaking and not wait for official notices. Evacuation drills in at-risk communities where residents practice evacuating to safe ground will help improve the speed and effectiveness of evacuation during an event.
**Education and Outreach**

There are a variety of ways to educate the public about tsunami hazards and what to do to reduce their risk. Education and outreach could include exercises, campaigns and signage etc. Placement of tsunami warning signs is an important aspect of educating the public about how to reach safety upon receipt of a warning. Signs are a proven education tool in recent tsunamis and should be implemented as determined appropriate by local authorities, with possible assistance from the NTHMP in order to maintain coordination between coastal jurisdictions and states. Coastal jurisdictions should be encouraged to adopt standardized tsunami signs.

(See also: [http://www.dot.ca.gov/hq/traffops/engineering/control-devices/tsunami.htm](http://www.dot.ca.gov/hq/traffops/engineering/control-devices/tsunami.htm))

Regular and frequent testing of warning systems by conducting drills and outreach campaigns is essential to refine mitigation strategies for a more resilient and effective system. It is important to know that the system will work as intended should public safety officials ever need to send an alert or warning to a large region of the United States. Only frequent and rigorous testing can provide an accurate diagnosis of the system’s expected performance.

Communities are encouraged to conduct notification and response exercises and public evacuation drills in order to ensure that the evacuation plans are appropriate and well understood by the coastal population. The state and federal NTHMP partners should offer assistance to these communities in developing and running these exercises and drills.

**Earthquake Early Warning**

A new public alerting system is being developed to provide advance notification of earthquake shaking once an earthquake begins; for more information see WSSPC Policy Recommendation on Earthquake Early Warning. This technology allows people to take protective action and secure critical infrastructure before damaging shaking arrives. WSSPC will work with its federal partners (USGS, NOAA, FEMA, etc.) and the NTHMP, including state/academic institutions, to help maintain a coordinated, consistent and effective, top-to-bottom earthquake and tsunami warning system and public preparedness strategy.