

**WESTERN STATES SEISMIC POLICY COUNCIL (WSSPC) HONORS
RICHARD K. EISNER WITH 2007 LIFETIME ACHIEVEMENT AWARD IN
EARTHQUAKE RISK REDUCTION**

The Western States Seismic Policy Council is pleased to announce that Richard K. Eisner, recently retired from the California Governor's Office of Emergency Services, is the recipient of its Lifetime Achievement Award in Earthquake Risk Reduction.

The award will be presented at the 2007 joint WSSPC-International Code Council annual conference in Reno, Nevada, at an Awards in Excellence Luncheon on October 2, 2007.

WSSPC created the award to recognize outstanding leaders in earthquake risk reduction. This person will have demonstrated throughout his or her career an extraordinary commitment, level of service, and contribution to the application of earthquake risk reduction to public policy.

Until he recently retired from the State of California, Rich Eisner was the Regional Administrator and Manager of the California Integrated Seismic Network and California Earthquake and Tsunami Programs in the California Governor's Office of Emergency Services. As an architect, urban planner, and urban designer, Eisner focused his 30-year career on issues of seismic design and urban earthquake hazard reduction. While serving as program manager on a National Science Foundation funded project, he developed model hazard reduction and preparedness techniques based on Japanese practice. A key element of his work as Director of the Bay Area Regional Earthquake Preparedness Project (BAREPP) was the implementation of these models and integration of knowledge from the earth and social science communities into mitigation and preparedness programs. He is a recognized expert in community preparedness and emergency management, and was actively involved in response and recovery operations following the Loma Prieta and Northridge earthquakes.

Rich Eisner is one of 15 distinguished academic, industry and government experts named to the National Earthquake Hazards Reduction Program (NEHRP) Advisory Committee on Earthquake Hazards Reduction (ACEHR). In 2007 he joined the Fritz Institute as a Senior Consultant on the Bay Area Disaster Preparedness Initiative.

Richard K. Eisner is only the fourth recipient of the WSSPC Lifetime Achievement Award. Previous winners were James F. Davis (2003), Lloyd Cluff (2006), and Christopher Rojahn (2006).

For more background on this awardee, please go to the Western States Seismic Policy Council website www.wsspc.org/Awards/2007/Eisner_Detail.pdf for Richard K. Eisner.

Western States Seismic Policy Council is a non-profit earthquake consortium located at 801 K Street, Suite 1436, Sacramento, CA 95814, 916-444-6816, www.wsspc.org

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