

**Western States Seismic Policy Council
STRATEGIC PLAN
2007-2009**

GOAL 1: POLICIES

Develop and facilitate the implementation of policy recommendations to reduce losses from seismic events.

Objectives

1.1. Develop policies for adoption by WSSPC.

Metrics:

1.1.1. Maintain a policy recommendation development procedure and review and update it at least once every three years.

1.1.2. Maintain a current policy development procedure on the WSSPC website.

1.2. Each year review and update adopted policies on a three-year cycle.

Metrics:

1.2.1. Survey WSSPC states each year to determine which policy recommendations have or have not been adopted, including all policy recommendations, current and expired.

1.2.2. Maintain a current list of policy recommendations on the WSSPC website.

1.3. Distribute adopted policies to relevant entities for implementation.

Metrics:

1.3.1. Review annually whether WSSPC has undertaken the recommended implementation actions.

1.3.2. Analyze why policy implementation by WSSPC members has or has not occurred.

GOAL 2: PROGRAMS

Provide opportunities for both the public and private sectors to exchange information and expertise in the earthquake sciences and emergency management fields.

Objectives

2.1. Host an annual WSSPC conference, and host or assist a national conference every 4 years, of WSSPC members and others, to share new approaches and information, and agree on new actions and policies to be developed and implemented.

Metrics:

2.1.1. Conduct a survey to evaluate the satisfaction of conference attendees and to rate the effectiveness of the conference.

2.1.2. Track conference attendance.

2.2. Sponsor and support regional and sub-regional workshops and activities on topics consistent with the mission, and summarize results in articles prepared for publications and/or for the WSSPC website.

Metrics:

2.2.1. Survey workshop attendees as to the effectiveness of the activities undertaken.

2.3. Effectively promote WSSPC and provide outreach to target audiences through a website, printed materials, newsletter, and a traveling display.

Metrics:

2.3.1. Count website hits.

2.3.2. Produce at least two timely newsletters per year and an annual report.

2.3.3. Produce and keep current “white paper” handouts.

2.3.4. Maintain a traveling display for use at meetings.

2.4. Recognize achievement in different areas of earthquake mitigation, preparedness and response through WSSPC Awards in Excellence. Bring greater visibility to exemplary state, county and local programs and policies, and facilitate the transfer of these successful experiences to other states.

Metrics:

2.4.1. Maintain a compilation of Awards in Excellence winners.

2.5 Prepare guidelines for what constitutes a successful state seismic safety program.

Metrics:

2.5.1. Survey state earthquake program managers for elements of a successful program in their state.

GOAL 3: PARTNERSHIPS

Partner with appropriate public and private organizations to enhance mutual support for advancing earthquake programs and developing and implementing seismic policies.

Objectives

3.1. Consult regularly with Central U.S. Earthquake Consortium, Northeast States Emergency Consortium, Cascadia Region Earthquake Workgroup, and as appropriate, Earthquake Engineering Research Institute, University of Colorado, Boulder Natural Hazards Center, National Emergency Management Association, and American Association of State Geologists.

Metrics:

3.1.1. The Executive Director will review annually the nature of and number of partnerships and report to the Board in December.

3.2. Collaborate with the Federal Emergency Management Agency (FEMA) in developing earthquake mitigation initiatives, and when appropriate, support other

National Earthquake Hazard Reduction Program agencies (U.S. Geological Survey, National Institute of Standards and Technology, and National Science Foundation).

Metrics:

3.2.1. The Executive Director will report opportunities to the Board as they arise.

3.3. Identify and pursue opportunities to enhance working relationships with WSSPC member agencies (e.g. state seismic safety commissions/councils) and with other federal, state, and international organizations whose mandates include earthquake programs and policies (e.g. emergency management councils, HAZUS Users Groups, and similar organizations).

Metrics:

3.3.1. The Executive Director will report opportunities to the Board as they arise.

GOAL 4: SUSTAINABILITY

Create a business plan that will assure sustainable funding.

Objectives

4.1. Develop a budget that accounts for the funding stream.

Metrics:

4.1.1. Maintain a budget and report income and expenses on a quarterly basis to the WSSPC Board of Directors.

4.2. Assure that funds are sufficient for WSSPC to function.

Metrics:

4.2.1. Maintain a six-month operating reserve.

4.3. Identify and leverage all potential funding sources to assure sustainability.

Metrics:

4.3.1. Increase Affiliate membership in WSSPC.

4.3.2. Sustain and, if possible, augment current FEMA funding.